

Electronic Acknowledgement Receipt

EFS ID:	5837590
Application Number:	10043698
International Application Number:	
Confirmation Number:	7739
Title of Invention:	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
Customer Number:	23386
Filer:	Michael Zarrabian/Monica Benson
Filer Authorized By:	Michael Zarrabian
Attorney Docket Number:	MET2.PAU.02
Receipt Date:	06-AUG-2009
Filing Date:	09-JAN-2002
Time Stamp:	19:07:05
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$810
RAM confirmation Number	4547
Deposit Account	011960
Authorized User	SHERMAN,KENNETH L.

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.19 (Document supply fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.20 (Post Issuance fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part /.zip	Pages (if appl.)
1	Foreign Reference	1_EP0705036.pdf	2419016 012a7c37ba7acf9c3e9607c47cf5c16fddd1 3803	no	42

Warnings:

Information:

2	Foreign Reference	2_EP0823815.pdf	3934728 8c516babec143429d06e634069ae31e3331 c1c20	no	72
---	-------------------	-----------------	---	----	----

Warnings:

Information:

3	Foreign Reference	3_EP0838951.pdf	1257080 a7711e9de19fd2cea146a44782abe5f8194f 20bd	no	22
---	-------------------	-----------------	---	----	----

Warnings:

Information:

4	Foreign Reference	4_EP0909095.pdf	2947136 790c76e0c01111ea5e74e98813e15f2f46 ea2c	no	54
---	-------------------	-----------------	---	----	----

Warnings:

Information:

5	Foreign Reference	5_WO9413107.pdf	5543440 805933c3fa15a67a967f307589db452c7773 6d3c	no	145
---	-------------------	-----------------	---	----	-----

Warnings:

Information:

6	Foreign Reference	6_WO9501057.pdf	3751456 d73ffe11e4aae16bbf982dbc8cdd23eb793 6abd	no	128
---	-------------------	-----------------	--	----	-----

Warnings:

Information:

7	Foreign Reference	7_WO9631980.pdf	3632955 1dd49fdfdf4c86597fc5f92533ce521731b94 70f0	no	103
---	-------------------	-----------------	--	----	-----

Warnings:

Information:

8	Foreign Reference	8_WO9748230.pdf	1852904 2be2b525f0365f5d64f5f5f176fc28cc5eae ad7	no	45
---	-------------------	-----------------	--	----	----

Warnings:					
Information:					
9	Foreign Reference	9_WO9828906.pdf	1357476 08e457685ab9e597159937d3841d8ea0ab 4ac78c	no	28
Warnings:					
Information:					
10	NPL Documents	NPL_1_Oracle_Lite.pdf	199256 c4f58f0823589c188a78c4db3101dedb61a6 b79a	no	2
Warnings:					
Information:					
11	NPL Documents	NPL_2_API_Requirements.pdf	623761 434fae9207ff686ef7cff8538ae27dda3c5b e4f	no	14
Warnings:					
Information:					
12	NPL Documents	NPL_3_The_Challenges.pdf	1382950 ff95f99274034e61f3d74874f790f512b3d16 5f2	no	14
Warnings:					
Information:					
13	NPL Documents	NPL_4_White_Paper.pdf	177629 26cf06f56173a16e016c07391770da279996 fe62	no	2
Warnings:					
Information:					
14	NPL Documents	NPL_5_SetTop_Box_Peripheral. pdf	490768 9adca30c424e15d18d4e2e0c7697f20a9af 38dc	no	3
Warnings:					
Information:					
15	NPL Documents	NPL_6_SetTop_Box_Reference. pdf	401843 6a77f262cac4358f04b5422119ac755f9547 3947	no	3
Warnings:					
Information:					
16	NPL Documents	NPL_7_SetTop_Box_Solutions. pdf	1294867 b15d6c0c10308df16fe81ee833269f75393 cb49	no	5
Warnings:					
Information:					
17	NPL Documents	NPL_8_OpenTV.pdf	685173 9f55a9499c4735db9d9ea54e6f216696fb8 7c6d	no	9

Warnings:					
Information:					
18	NPL Documents	NPL_10_StarSight_The_Interactive.pdf	241540 ac819db7c857d3a4c922f639f481c3f8bdfce e1f	no	3
Warnings:					
Information:					
19	NPL Documents	NPL_11_StarSight_An_Introduction.pdf	137652 5ad6796c1dc656692cce46c90b862ee71be 92048	no	1
Warnings:					
Information:					
20	NPL Documents	NPL_12_Services_for_OnScreen.pdf	206951 729abe6eff01cc001e4390030087c581c96 1236	no	1
Warnings:					
Information:					
21	NPL Documents	NPL_13_The_Largest_Databases.pdf	158768 4eba02b22a15c3267100e922416a23bc76f 2a5b5	no	1
Warnings:					
Information:					
22	NPL Documents	NPL_14_Kageyama.pdf	427113 dc721d2c49e500fb85a856e8d65fd46256b bd089	no	5
Warnings:					
Information:					
23	Foreign Reference	WO0004708.pdf	4241305 409839d57af31b54bb65e7e77e9a4dd9b2 15725f	no	125
Warnings:					
Information:					
24	Foreign Reference	WO9741673.pdf	3110159 6f5d58ba312714989dd6dec80918dad152 ac64f	no	88
Warnings:					
Information:					
25	Foreign Reference	WO9901984.pdf	2989538 1ba15d5cb41312a374dfe5bf1b7156c0909 2f038	no	72
Warnings:					
Information:					
26	Foreign Reference	WO0033160.pdf	2734074 d80def0ef01778665fe63ffec31b2354f1fb4 7e3	no	76

Warnings:					
Information:					
27	Foreign Reference	WO00011869.pdf	3785290 96f4444b0b6a43a75b55720961ebc05b3ea b645d	no	113
Warnings:					
Information:					
28	Foreign Reference	WO0002380.pdf	2191262 fb0369d096644c5032f72e3e59d1b3b2642 8d97a	no	77
Warnings:					
Information:					
29	Foreign Reference	EP0854645.pdf	1546632 1ba3f/c896673134584656f0c9407a712973 2ef4	no	18
Warnings:					
Information:					
30	Foreign Reference	EP1045582.pdf	630359 3fb5771f992097d92e7fa6cca56b94a6cc66 dd5a	no	10
Warnings:					
Information:					
31	Foreign Reference	EP0774866.pdf	643827 966c919a13293719b986fafef4353461d69 6f97	no	11
Warnings:					
Information:					
32	NPL Documents	NPL_9_Application_Development.pdf	653620 b4fc7a52f72e771006b613a65f9cf8ca758f8 3a3	no	11
Warnings:					
Information:					
33	NPL Documents	Japan_Office_Action.pdf	489254 c914b3c93c0ec9c96ace19a77b0252dda13 457bb	no	10
Warnings:					
Information:					
34	Transmittal Letter	MET2PAU02_IDS.pdf	210575 10828e9dceb031ff014ddb5a412a894c1 569df	no	5
Warnings:					
Information:					
35	Information Disclosure Statement (IDS) Filed (SB/08)	MET2PAU02_SB08_1of2.pdf	469994 0144f0323172d421fb399c41f7428dd6995 5e2b	no	11

Warnings:**Information:**

This is not an USPTO supplied IDS fillable form

36	Information Disclosure Statement (IDS) Filed (SB/08)	MET2PAU02_SB08_2of2.pdf	211502 a8054a12bcb216741acfb69cbb93bd6ca8e 97bc8	no	4
----	---	-------------------------	--	----	---

Warnings:**Information:**

This is not an USPTO supplied IDS fillable form

37	Amendment Submitted/Entered with Filing of CPA/RCE	MET2PAU02_RFOA_06_04_09. pdf	1172089 2010013d2151ac8694c58da8e1c192922db 4f816	no	24
----	---	---------------------------------	---	----	----

Warnings:**Information:**

38	Request for Continued Examination (RCE)	MET2PAU02_RCE.pdf	94733 77fc2353292560f7ff758627d94426a9da4 0583	no	2
----	--	-------------------	--	----	---

Warnings:

This is not a USPTO supplied RCE SB30 form.

Information:

39	Fee Worksheet (PTO-875)	fee-info.pdf	30348 3eeacdabc6e8bf862c58671ea7deb7a4041 05477	no	2
----	-------------------------	--------------	---	----	---

Warnings:**Information:**

Total Files Size (in bytes):	58329023
-------------------------------------	----------

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.